

Pedro Velasquez

Operations Director & Patient Center Medical Home Director, Darsalud

Pedro Velasquez is a Venezuelan immigrant who came to Memphis, Tennessee with his parents and three brothers in 1997 to receive treatment at St. Jude Children's Research Hospital when he was just five years old. After 4 years of treatment, he was placed into remission. During a routine checkup he was told that he had a relapsed and would battle cancer for another year before again being placed into remission. By this time Pedro's parents had decided to make a life in Memphis by opening a clinic dedicated to serving the underprivileged community that did not have access to quality healthcare.

After graduating from Christian Brother High School in 2009, Pedro moved to Miami to study International Business and at the same time started doing clerical work at the clinics. As time progressed, he gradually became more involved with the healthcare industry. In 2011, he helped create a healthcare membership called VidaPlus which provides access to all the services offered by the clinics at a discount of up to 90%. Since then, Pedro has helped expand the services offered to the underprivileged community which currently includes: Primary Care, Endocrinology, Cardiology, Nutrition and Wellness, Optometry, Behavioral Health, Ultrasound/Cardiac Lab, E/R Diversion Unit, Labs, and now a Pharmacy. Currently, he works as Operations Director and Patient Center Medical Home Director for Darsalud. In this role, he is dedicated to promoting an outcome-oriented healthcare reform that will allow providers all over the country to facilitate access to coordinated quality care to all their patients, regardless of their demographic, income, or insurance status. Some of his other passions include Immigration and Education Reform as well as contributing towards the growth and prosperity of the city of Memphis.